

## ORACLE BUSINESS PROCESS MANAGEMENT SUITE

### ORACLE BUSINESS PROCESS MANAGEMENT SUITE FEATURES

- Unified Process Foundation
- User-centric Design
- Social BPM

### UNIFIED PROCESS FOUNDATION FEATURES

- Unified BPMN 2.0, BPEL, Rules, and Workflow engine
- Native BPMN 2.0 execution
- Integration with Fusion Middleware and Microsoft Office
- Round trip integration with Oracle Business Intelligence of strategy maps, balanced scorecards, and process metrics
- Packaged application adapters
- End-to-end management and monitoring
- Business catalog of objects and services

### USER-CENTRIC DESIGN FEATURES

- BPM Studio client modeling
- Process Composer web-based modeling and customization of processes
- Zero code process deployment wizards
- BPMN 2.0 and BPEL modeling
- Simulation, process analysis, and reporting
- Unified WYSIWY model for BPM Studio and Composer
- Unified development for process, Web, and portal

### SOCIAL BPM FEATURES

- Process Spaces for all processes, modeling, and single process instance
- Workspace
- Wikis, blogs, mashups
- Unstructured processes for unplanned interaction
- Business process guides for milestone based view
- Standard and single-click dashboards

*Oracle Business Process Management Suite 11g simplifies achieving process management success with a complete solution for all types of processes by providing a unified process foundation, user-centric design, and social BPM interaction.*

### Business Process Management without Barriers

Business processes are at the heart of the enterprise and are the basis for what differentiates one company from the next. In times of business growth and difficulty improving business processes remains a high business priority as the impact of greater efficiency, business visibility, and agility helps companies adapt to change.

However, business processes are often a model of inefficiency. Social, organizational, and technical barriers prevent processes from being managed efficiently. Excessive manual effort, and error prone re-entry of data introduces greater complexity and cost. An urgent change in business or regulation requires timely process change at any cost. Collaboration across organizational silos is minimal at best. Improving processes requires managing change effectively and too often these barriers become the obstacles that prevent change.

How do leading companies manage business processes that improve efficiency, increase margins, improve customer satisfaction, provide visibility into market risk, and improve operational excellence? They adopt BPM technologies to optimize business processes. Oracle BPM Suite 11g addresses these challenges to provide BPM without barriers.

### Oracle Business Process Management Suite Overview

Oracle Business Process Management Suite is a complete product suite that combines leading standards for BPMN 2.0 and BPEL for execution by a unified engine. This removes complexity and enables management of all types of processes efficiently and without compromise. It provides a complete process lifecycle with modeling, managing, simulating, optimizing, and executing business processes across organizational divisions, systems, and applications. It provides advanced collaboration throughout the process lifecycle by integrating Enterprise 2.0 into the process management context. The suite improves process efficiency by increasing operational efficiency and productivity. It provides greater business visibility and agility enabling more timely decisions and faster implementation of change. Managing change now transitions from liability to strategic advantage.

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### ORACLE BUSINESS ACTIVITY MONITORING FEATURES

- Rich user interaction
- Role-based access
- Real-time lists, charts, key performance indicators
- Configurable alerts
- Patented technology
- Highly scalable
- Event-driven architecture

### BENEFITS

- Removes complexity and lowers costs
- Gives visibility and control to the business
- Speeds delivery of new solutions and innovations
- Helps IT and LOB managers speak a common language
- Eliminates the barriers among applications, systems, and people
- Improves process throughput and productivity
- Automates processes to reduce overhead and costs

### RELATED PRODUCTS

- Oracle Universal Content Management
- Oracle WebCenter Suite
- Oracle SOA Suite
- Oracle SOA Governance
- Oracle Complex Event Processing
- Oracle Business Intelligence

### Contact Us

For more information about Oracle Business Process Management Suite, visit [oracle.com/goto/bpm](http://oracle.com/goto/bpm) or call +1.800.ORACLE1 to speak to an Oracle representative.



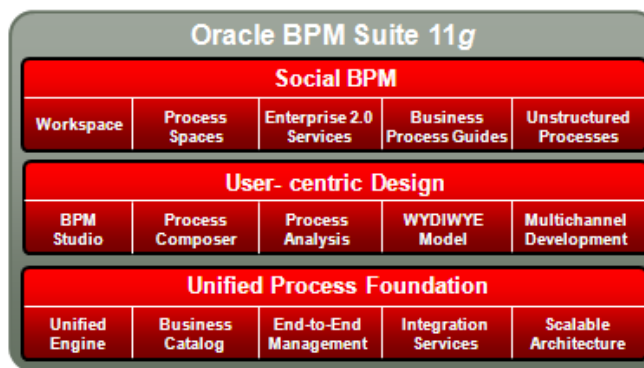
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Oracle Business Process Management Suite 11g is complete and unified.

### Unified Process Foundation

Process management systems must integrate disparate systems that have a role in critical enterprise processes. It makes sense that a more integrated, or unified, product will simplify the task, reduce time-to-market, and reduce costs. Oracle BPM Suite 11g includes a unified process foundation that simplifies and removes complexity from process development, deployment, monitoring, and execution with a unified process engine and pre-integration of process subsystems. It is the industry's most unified, yet complete, BPM solution.

### User-Centric Design

The business process management team includes a variety of users whose needs vary according to role and preference. User-centric design simplifies the process management lifecycle with tools for these participants with BPM Studio and Process Composer providing role-based client and Web-based modeling tools that leverage a unified "what you see is what you execute" (WYSIWYE) model. This model eliminates synchronization problems between design and run time.

### Social Business Process Management

Collaboration among IT, business, and all stakeholders is a critical component of managing change. Social BPM interaction simplifies collaboration providing new ways to simplify work by incorporating the latest in social computing technologies enabling a greater choice of communications channels. Oracle Business Process Management Suite 11g provides all that you need to innovate today and scale from simple to complex processes as your needs dictate.